# QUARTERLY NEWSLETTER

#### COMMERCIAL REAL ESTATE NEWS



#### **2025 QUARTER 1**



#### JACKSONVILLE'S LEADING COMMERCIAL REAL ESTATE BROKER

Hillis Properties is a well-established Jacksonville Commercial Real Estate brokerage offering comprehensive services in the Industrial, Retail, Office, and Land asset classes.

We are passionate about guiding our clients through the processes of buying, selling, and leasing commercial property.

Proudly serving not only Jacksonville, but all metropolitan areas in Florida.

01/05

## TOP NEWS

6 Reasons To Be Hopeful About Real Estate Investment in 2025

Welcome Peter Crolius To The Hillis Properties Team

Featured Listing: Retail / Office Space in Jacksonville Beach

Market Report: 2025 Quarter 1



YOUR REAL ESTATE BROKERAGE TEAM



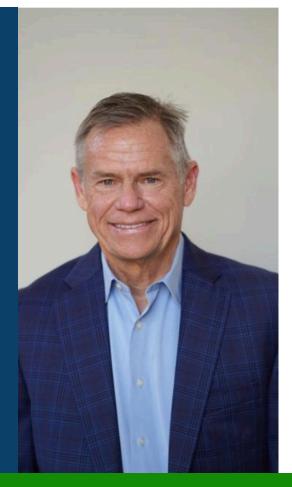
#### 6 Reasons To Be Hopeful About Commercial Real Estate Investment in 2025

As we embark upon 2025, we remain in the middle of a massive transition in the investment landscape. The momentum of the distant past (where unusually low interest rates helped propel growth, asset appreciation, and easy leverage) has faded, replaced by a more challenging, higher-interest-rate environment that requires an increasingly strategic approach. But we believe a new era of recovery is upon us.

#### <u>Read More >></u>

#### Welcome Peter Crolius

Formerly Managing Broker and Vice President of Investments for Growth Capital Partners (GCP), a Birmingham Alabama based private equity firm, Peter has a diversified real estate career that includes acquisitions, dispositions, leasing, development, and tenant/landlord representation. He has structured and negotiated over \$700 million in transactions throughout the southeastern United States. Peter's role with GCP included extensive experience in structuring complex transactions, asset management and real estate development. His background in real estate ownership and transactional work provides a unique understanding of client objectives. Prior to his position at GCP, Peter was Senior Vice President with the Jacksonville office of Trammell Crow Company, focusing on office and industrial transactional work. He is a member of the Society of Industrial and Office Professionals (SIOR) and National Association of Industrial and Office Properties (NAIOP).







#### MARKET REPORT 2024 QUARTER 4

Key updates and insights for the Retail, Industrial and Office industries.



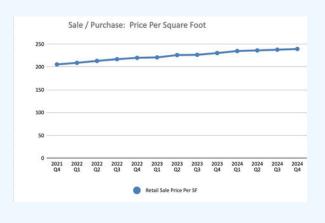
# RETAIL REPORT

Higher interest rates have slowed down new development

#### HIGHLIGHTS

- Annual sales volume remains below the market's 10-year average
- Demand remains strong as reflected in low vacancy rates
- Population growth in Jacksonville has led to strong retail demand





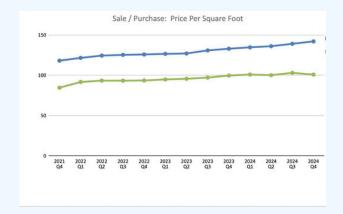
# INDUSTRIAL REPORT

- New development pushes the vacancy rate up quarter over quarter
- Rental rates continue to fluctuate
- 600K sf + delivered during the fourth quarter
- Small number of large trades pushed sales volume up



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**HIGHLIGHTS** 





#### MARKET REPORT 2024 QUARTER 4

Key updates and insights for the Retail, Industrial and Office industries.

OFFICE REPORT

• Vacancy rate reached 10.3%, a slight increase from last quarter

#### HIGHLIGHTS

- Delivery of small office developments delivered to the market
- Capital markets remain idle

Rental rates remain steady





#### FEATURED LEASING OPPORTUNITY

**Retail / Office Space For Lease – 2,000 square feet available** 1301 Penman Rd, Jacksonville Beach, FL 32250





- End unit with direct frontage to Penman Rd
- Pylon and Building signage available
- 30+ common area parking spots available
- Existing build out can be easily modified

### CONTACT BOB HILLIS FOR DETAILS & PRICING >>

04/05



# OUR TEAM





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